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Richmond, Virginia

To: R. Cox **Date:** April 3, 1996

From: Susan Laffoon SL

Subject: **Retests for TITL Market Sample #38**

I've reviewed the final report of TITL Market Sample #38. I didn't see any errors. Attached is a table showing the seven brands that were sent for retesting. The retests resulted in one change in rounded values: Marlboro 80mm Box retest data now agree with PM advertised.

c: J. Lewis
J. Whidby

DOC CODE: CO770

Source: https://www.industrydocuments.ucsf.edu/docs/kzkk0001